

*AOMEI Technology*

# Reseller Program

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Our Reseller Program enables resellers to make high profits by selling our products using their own marketing channels in local markets. We provide a wide range of opportunities with a minimal inventory investment for reseller partners to meet the specific market needs of any client. We hope to cooperate with resellers focused on specific countries or regions. But we prefer individual negotiations rather than just laying down fixed terms and conditions, because we regard sales volumes and commitments to promote our products as key factors in determining partnerships between both sides. For any request or question of our reseller program, please contact us by: [reseller@aomeitech.com](mailto:reseller@aomeitech.com)

## Why AOMEI Technology?

After you take part in the Program, you can get some benefits:

- **High-quality products**

We sparing no efforts to increase our product quality lead us to be trusted by a huge number of users around the world. Compared with the similar software, we offer you more features and some amazing functions (such as Windows to Go Creator) with lower

price.

- **Low wholesales prices**

We offer our partner very competitive wholesaling discount, based up to 50%. The more you order, the lower you pay. We even provide aggressive discount program for Governments, Churches, Schools, Charities and many other groups. Details please [email](#) to us.

- **Flexible customization**

Besides, we also provide product customization for local markets. We can offer products according to your requirements such as localization (language, etc). And we have no minimum sales volume requirements.

- **Extra discount promotion**

Excellent resellers will have the chance to join our [distributor program](#).

- **Increased partner exposure and traffic**

We will help you increase your brand awareness by positioning your company logo on our website. This is called WIN-WIN mode.

### **Our Promise:**

AOMEI Technology does not undercut our Resellers when update or license renewal time comes round. As AOMEI products Reseller, you will be our “feet on the street” providing added value to your local customers.

## After-sale Services

- As a Reseller, you will have priority access to [technical support](#). We will arrange expert to settle down your issue.
- Our Reseller support team is available to help you with sales and other issues ASAP. We will also provide the customer service to your customer.
- Newsletters bringing you upgrade news and related changes about software, case studies and updated blogs, articles, giveaways and special offers. Subscribe from [here](#).

## How It Works?

1. After you submit the application, we will make an evaluation.
2. If you meet our requirements, we will reply you the prices, and some terms & conditions.
3. Send the coupon code to you and you can use it to buy products on our purchase websites:

<http://www.aomeitech.com/buynow.html>

<http://www.backup-utility.com/purchase.html>

<http://www.disk-partition.com/purchase.html>

## Terms & Conditions

- The Coupon Codes of products are not allowed resellers to send to anyone, and only resellers know the codes. After users buy products, resellers send the license to buyers.
- Reseller agrees not to, directly or indirectly, infringes or contests the validity of AOMEI Technology's title to any patent, trademark, trade name, packaging design or copyright (or under which AOMEI Technology may be licensed).
- The discount we provide to our resellers are always based on product original price, even during festival promotions like Black Friday, Christmas, New Year, etc.
- Reseller shall do best efforts to market, promote, solicit or stimulate the sales.
- AOMEI will provide service and technical support for resellers and their clients.

**Those are only some basic terms. The specific terms should depend on both sides' agreement.**

Our reseller program page:

<http://www.aomeitech.com/partners/reseller.html>